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# ARSHAD ANWAR

DRIVING GROWTH THROUGH SMART DIGITAL SOLUTIONS

[START SLIDE](#)

DIGITAL  
MARKETING

# About Me

- I AM ARSHAD ANWAR, A RECENT GRADUATE IN BA ENGLISH WITH A STRONG PASSION FOR DIGITAL MARKETING. I HAVE COMPLETED A DIGITAL MARKETING PROGRAM AT EDUCODEYAYA AND SUCCESSFULLY FINISHED MY INTERNSHIP AT "CODEYAYA UAE".
- WITH A DEEP INTEREST IN PERFORMANCE MARKETING AND BRAND GROWTH, I HAVE DEVELOPED EXPERTISE IN KEY AREAS SUCH AS META ADS, GOOGLE ADS, WORDPRESS WEBSITE DESIGN, AND CONTENT MARKETING.
- CURRENTLY WORKING AS SOCIAL MEDIA CONTENT MANAGER AT "WOODLINE FURNITURE", CREATING ENGAGING CAMPAIGNS, MANAGING BRAND PRESENCE, AND DRIVING CONSISTENT AUDIENCE GROWTH.



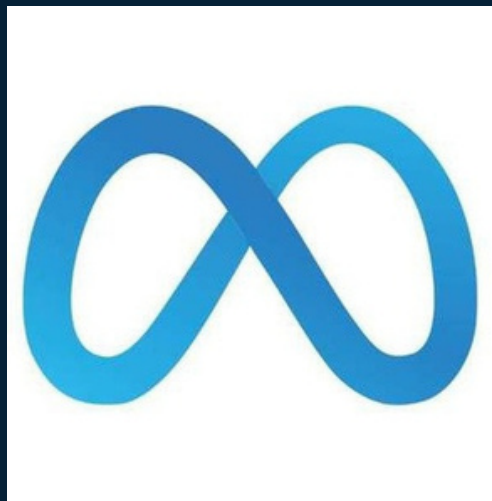


# Skills & Expertise

- CONTENT & BRANDING
- ANALYTICS
- SEO
- GROWTH MARKETING
- MARKETING STRATEGY
- WEBSITE DEVELOPMENT
- EMAIL MARKETING
- SOCIAL MEDIA & STRATEGY
- PERFORMANCE MARKETING
- CREATIVE CAMPAIGN
- AMAZON ADVERTISING
- CANVA, CAPCUT

# Marketing Toolkit

Meta Business  
Suite



Google Ads



Shopify



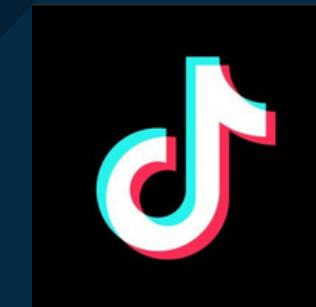
WordPress



Amazon ads



Snapchat  
ads



Tiktok ads



LinkedIn  
ads

# Marketing Toolkit

Google Analytics

Canva



Brevo

Brevo

Capcut



# Educational Background

## DIGITAL MARKETING

EDUCODEYAYA- WAYANAD ( 2025 )

Specialized in Meta Ads, Google Ads, SEO, and WordPress Development. Completed a remote internship at Codeyaya, Dubai, gaining live client experience.

## GRADUATION

CALICUT UNIVERSITY ( 2023-2025 )

Built a strong foundation in research, critical thinking, and analytical skills, gaining project management and data-driven decision-making abilities through academic projects.



# Experience

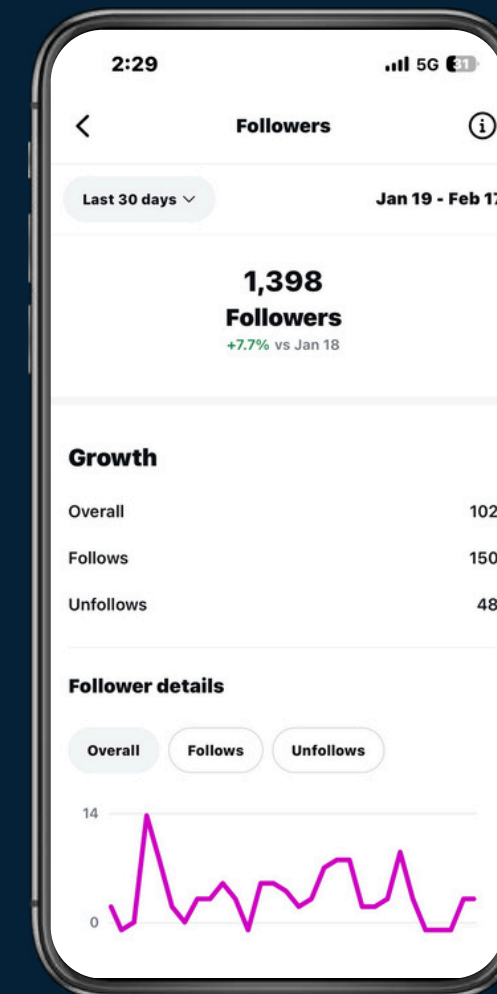
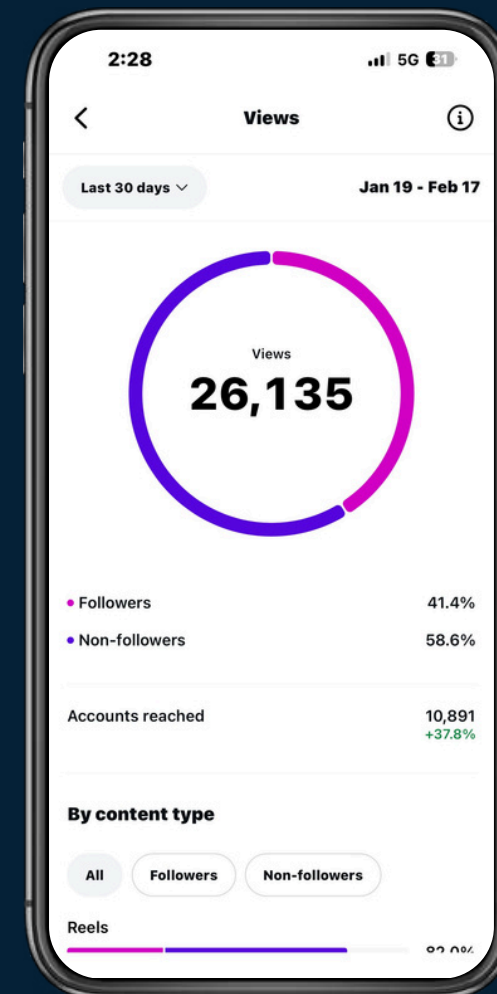
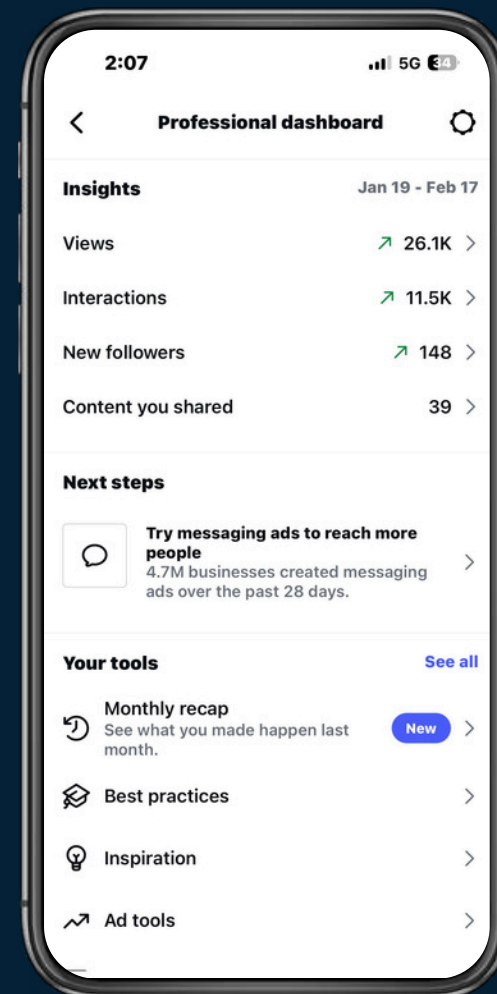
AS PART OF MY 4-MONTH DIGITAL MARKETING INTERNSHIP AT "CODEYAYA", I WORKED ON LIVE PROJECTS FOR DIVERSE CLIENTS.

**Clients I contributed to:**

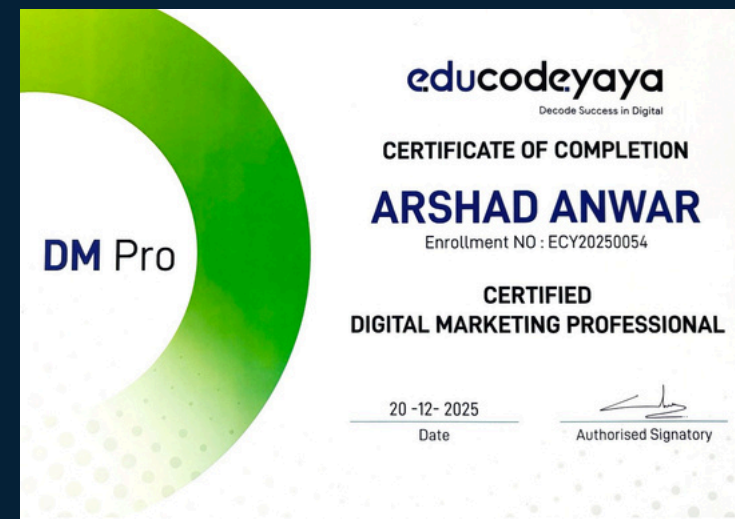


# Experience

WORKED AS SOCIAL MEDIA CONTENT MANAGER FOR 4 MONTHS AT "WOODLINE FURNITURE", HANDLING CONTENT STRATEGY, CAMPAIGN PLANNING, AND AUDIENCE ENGAGEMENT.



# Achievements





WAYANAD, KERALA  
INDIA

Available to collaborate on  
creative, strategic, and  
growth-focused digital  
marketing projects.



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Dial now to create powerful,  
performance-driven digital  
campaigns together.

# Thanks for Visiting!

Truly appreciate your time.

Digital marketing is more than a career for  
me — it's something I genuinely enjoy doing  
every day.

LET'S CONNECT AND TURN IDEAS INTO REAL  
RESULTS.