

Arshad Anwar

Digital Marketer

About Me

I am a Digital Marketer with a BA in English from Calicut University and a Digital Marketing certification from Educodeyaya. Skilled in SEO, SMM, content marketing, and online advertising, I help businesses grow online. I can communicate in English and Malayalam, and I focus on building brand visibility, engagement, and long-term success through digital strategies.

Skill

- Meta & Google Ads
- SEO & SEM
- Web Developing
- Email Marketing
- Content Marketing
- Shopify Manager
- Basic Design Skills

Contact

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Experience

Digital Marketing Intern

2025

Digital Marketing Intern – Educodeyaya

- Gained hands-on experience in SEO, Social Media Marketing, and content creation.
- Assisted in developing and executing online marketing strategies and campaigns.
- Monitored campaign performance and analyzed metrics to track growth.
- Strengthened creative and analytical skills through real-world projects.
- Built a strong foundation in digital marketing, preparing for future career opportunities.

Education

- Bachelor of Arts in English, University of Calicut
- Digital Marketing Certification, Educodeyaya

I declare that the information provided is true and reflects my skills as a Digital Marketer